

## REWINE Partners meet for the Project Kick-off in Larisa, Greece

The **REWINE – Reskilling and Upskilling for Sustainable and Intelligent Territories in the European Viticulture and Beverages Ecosystem** project, which officially began in **April 2026**, held its Kick-off Meeting on **17–18 June 2026** in Larisa, Greece. Hosted by DIMITRA Education & Consulting and ENOATHE, the meeting brought together partners from six European countries, representing vocational education and training providers, universities, industry associations, SMEs and regional authorities.

The two-day meeting provided an opportunity for partners to align on the project's vision, objectives, and implementation plan. The 23 REWINE partners discussed the six work packages, and agreed on the first-year activities, responsibilities, and collaboration mechanisms. Study visits to local wineries, a distillery and a brewery complemented the discussions by providing first-hand insights into regional skills needs, sustainable production practices and innovation opportunities within the viticulture and beverages ecosystem. These visits also enabled partners to engage directly with business owners and sector professionals, collecting valuable evidence that will support the development of future training programmes and skills intelligence activities.



Over the next four years, REWINE will establish a European network of **six Centres of Vocational Excellence (CoVEs)** to strengthen vocational excellence in the viticulture and beverages sector.

The project will develop innovative tools, including the **TalentVitis Skills Intelligence Platform**, the **REWINE Learning Hub**, micro-credential certification schemes, and AI-supported career guidance. These solutions will help identify emerging skills needs, support lifelong learning, and provide flexible learning pathways for professionals, learners and SMEs. In addition, REWINE will strengthen cooperation between education providers, businesses, research organisations and public authorities to build resilient regional skills ecosystems. The project will also promote work-based learning, international mobility, and the exchange of good practices across partner countries, contributing to a more sustainable, innovative and competitive European viticulture and beverages sector.

The kick-off meeting marked the beginning of the consortium's close cooperation and established a shared commitment to achieving the project's ambitious objectives. Over the coming months, partners will launch the first research and stakeholder engagement activities, laying the foundations for innovative vocational education solutions that will create long-term benefits for learners, professionals, businesses and regional communities across Europe.

